



BUCKING HORSE SALE, INC
EXHIBIT SPACE APPLICATION & CONTRACT
MAY 18-21, 2017

PLEASE PRINT!

Name of Business: _____
Email Address: _____
Business Address: _____
Business Phone: _____ Home Phone: _____
Contact Person: _____

INDOOR SPACE / EXHIBITION HALL

_____ Outer Wall Booths (20' front footage x 16' deep) **\$400**
_____ Center Booths (10' front footage x 10' deep) **\$200**
_____ Center Booths (10' front footage x 10' deep **ENDS**) **\$225**

*All indoor spaces will include one (1) 8' table with two(2) chairs. Please indicate your booth-number choices below.

_____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Electrical outlets are available. If more than three (3) are needed, please add an additional \$10. You must bring your own cords and tape. Water is available, but not for direct hookups.

INDOOR SPACE / HOMESHOW BUILDING

_____ (14' front footage x 10' deep) **\$250**

*All indoor spaces will include one (1) 8' table with two(2) chairs. Please indicate your booth-number choices below.

_____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Electrical outlets are available. If more than three (3) are needed, please add an additional \$10. You must bring your own cords and tape. Water is available, but not for direct hookups.

OUTDOOR SPACE

_____ Medium Space (20' front footage x 10' deep) **\$250**
_____ Large Space (40' front footage x 10' deep) **\$500**

Please provide a photo of your trailer, or indicate whether you display out of the end or side (and which side).

End _____ Side _____

Due to limited space, **NO SUPPORT VEHICLES WILL BE ALLOWED ON THE GRASS, unless you directly sell from it. The support vehicle must fit into your allotted space. Example: 30' horse trailer will not be allowed in a 20' x 10' space. There are **NO EXCEPTIONS TO THIS RULE!**

ALL SPACES, INSIDE AND OUTSIDE, WILL BE ISSUED ON A 'FIRST RECEIVED – FIRST PAID BASIS'

Please state, in detail, what you will be selling. Attach an additional sheet if more space is needed.

Accommodations: The list of lodging options in Miles City is available on the Chamber website at www.milescitychamber.com Dry camping is allowed on the Fairgrounds property, although electricity, water, and dump station are not available. There are showers near the grandstands.

Payment Summary: Please make your checks payable to **BHS, Inc.** and mail your contract and payment to:

BHS - Trade Show Coordinator

Gumbo Lilies

5 Garden Circle

Miles City, MT 59301

Total amount due for Booth Space: \$ _____

Total amount for additional electrical: \$ _____

Grand Total for all: \$ _____

I, the undersigned, attest that I have read the BHS Trade Show Rules, on the back of this sheet, and intend to follow them:

Signature Date:

RULES AND REGULATIONS

TERMS OF PAYMENT:

The total amount due, for space rental, will be required upon the signing of this agreement. No exhibit will be permitted space until the contract has been paid in full.

LIABILITY:

Neither the Lessor, the Building Owners & Managers, the Official Show Director, the Trade Show Decorator, or their representatives, or any member of the above named will be responsible for any injury, loss, or damage that may occur to the Lessee or the Lessee's employees or property from any cause whatsoever. The Lessee, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury. Exhibit Halls will be locked during the time that exhibits are not being shown. Security Guards will be on duty after the show closes each day, and until 7am.

CARE OF BUILDING AND EQUIPMENT:

Lessees, and/or their agents, must not injure or deface the walls or floors of the building and adjacent areas; including outside surfaces and booth equipment. If such damage appears, the Lessee is liable to the County of Custer, the Lessor, and/or the Trade Show Decorator for the property so damaged.

FIRE RULES AND REGULATIONS:

Combustible exhibit and display materials must be flame proofed. Explosive materials are not allowed on the premises. Vehicles may not be operated on the premises during show hours. Gas tanks must be approximately ¼ full of gas. Tank openings must have a secure cap and be taped on to prevent fumes from escaping. Battery cables must be disconnected and taped to prevent contact. All rules and regulations relative to public buildings, as prescribed by the Fire Prevention Bureau of Custer County, must be adhered to.

EXHIBIT CONTENT AND MANNER OF USE:

All exhibitory, displays, and demonstrations must be show oriented. The Lessor reserves the right to make decisions relative to show content and reserves the right to reject exhibitory which it deems detrimental to the show

LICENSES:

The Lessee shall procure, at its own cost and expense, any necessary licenses and official permits required for the purpose of displaying exhibiting merchandise at the show.

GENERAL RULES:

Lessee shall not, without the prior written consent of the Lessor, assign or sublet such space, or any part thereof. The actual occupation of the space, with the above exhibit, is of the essence hereof. In the event the Lessee shall not occupy said space twelve (12) hours prior to official opening of the show, then, and in such event, Lessor is expressly authorized to occupy or case said space to be occupied in such a manner as it may deem best for the interest of said show, without any rebate or allowance whatsoever to Lessee, and without any way releasing the Lessee from any liability hereunder and the Lessee expressly agrees to pay Lessor the full sum hereinabove set forth.

Lessee, if desired by Lessee, must obtain insurance, at his own cost and expense. The Lessor assumes no risk, and by the acceptance of this agreement, the Lessee expressly releases the Lessor of and from any and all liability for damage, injury, or loss to any person or goods which may arise from the use of said space of Lessee, and agrees to hold and save Lessor harmless of and from any loss r damage by reason thereof.

Aisle space will be controlled by Lessor.

CANCELLATION:

Cancellation of space must be in writing and received by Lessor 30 days prior to the show. In the event such cancellation is received by the Lessor 30 days prior to the show, the full deposit will be refunded to the Lessee, less \$100 cancellation fee.

FORFEITURE UPON DEFAULT:

In the case of failure of Lessee to make any payment, to perform, to observe all of the conditions, covenants, and restrictions herein set forth, this contract shall, at the options of the Lessor, serve as partial satisfaction of all damages sustained.

COLLECTIONS:

Should suit be commenced, or an attorney employed to enforce the terms of this agreement, Lessee agrees to pay such additional sum as the court may judge reasonable as attorney's fees in said suit, and Lessee agrees to pay Lessor's costs.

MISCELLANEOUS:

Lessee hereby agrees as follows:

1. To abide and conform to all rules and regulations prescribed or adopted by Lessor, which apply to the use and/or occupancy of the exhibit area covered by the Agreement or which pertain to the operation or administration of the show.
2. To comply with all laws, ordinances, and regulations imposed by the management of the facility and as imposed by Lessor.
3. To clean up Lessee's space at completion of the exhibit, returning said space to original condition. In the event of failure to so clean to the satisfaction of the Lessor, Lessor may perform said cleaning and charge Lessee a reasonable fee, which Lessee agrees to pay Lessor on demand.
4. All exhibitory must be fireproofed and electrical wiring installed in a safe manner, including ground wires. Combustible materials or explosives are not permitted in the building, unless Lessor has granted permission in writing.
5. No promotional material, petitions, or other materials can be distributed by Lessee beyond the area in which his is exhibiting, without the written permission of the Lessor.
6. The Lessor will provide normal building security, but will not be liable for loss.
7. No Lessee shall move into requested space until the total amount due is paid in full.

ALL BOOTHS MUST REMAIN OPEN EACH DAY, UNTIL THE TIME OF CLOSING, AS STATED IN THE LETTER.

BUCKING HORSE SALE, INC
TRADE SHOW CONTRACT
TRADE SHOW DATES: MAY 18-21, 2017

Dear Exhibitor,

On behalf of the Board of Directors, of Bucking Horse Sale, Inc., We would like to invite you to the 27th Annual Bucking Horse Sale Trade Exposition. The Trade Expo is held in conjunction with the World Famous Miles City Bucking Horse Sale, which will be held May 18-21, 2017, at the Eastern Montana Fairgrounds in Miles City Montana.

The World Famous Miles City Bucking Horse Sale is the oldest and most prestigious of all bucking horse sales in the country. We are celebrating our 66th Anniversary this year. The first sale was started out of necessity to sell wild horses, which were so plentiful north of the Yellowstone River. It has evolved as a World famous sale and rodeo, without losing its small-town cow-town atmosphere. Needless to say, the sale attracts a very unique crowd of people; coming from every corner of the United States, Canada, and many European visitors. Attendance has exceeded 10,000 over the course of the 4 days.

The event features 4 days, including a Concert, Bucking Bull Sale, Wild Horse Races, Horse Racing with Pari-mutual betting, Bucking Stock, Matched Bronc Ride, Trade Expo, Quick Draw Art Auction, and one of the best western Parades you will ever see.

We have a very unique audience, and an excellent opportunity to display and market your products. Enclosed you will find a map showing the layouts of the Exhibition Hall and the Homeshow Building, where the Trade Show will be housed, as well as a layout of the outdoor spaces available.

Also enclosed, is the Exhibitor Contract, with the Rules and Regulations listed on the reverse side of the contract. Please familiarize yourself with these. Fill out the contract completely, and mail to the contract and payment to the Trade Show Coordinator.

BHS – Trade Show Coordinator
C/O Gumbo Lilies
5 Garden Circle
Miles City MT 59301

ALL SPACES, INSIDE AND OUTSIDE, WILL BE RESERVED ON A "FIRST RECEIVED - FIRST PAID BASIS"

Move In Hours:

Thursday, May 18th 3:00pm - 7:00pm
Friday, May 19th 8:00am - 12:00pm

Show Hours:

Friday, May 19th 1:00pm - 9:00pm
Saturday, May 20th 11:00am - 9:00pm
Sunday, May 21st 9:00am - 7:00pm

*All booths must be set up and ready to open by 1:00pm on Friday, and stay open until closing time each evening. NO LEAVING EARLY. The doors will be open 30 minutes before opening times on each day.

Sincerely,

BHS Trade Show Coordinator
C/O Gumbo Lilies
Miles City MT 59301
Jenna 406-951-3267 / Tracy 406-951-3211
gumbolilies@gmail.com

“World Famous Bucking Horse Sale”