

December 15, 2017

2018 - Beef Breeder's Show: Friday, February 2, 2018

Once again it is time to plan for the Cowtown Beef Breeder Show, to be held in Miles City on February 2, 2018. The Ag Council, of the Miles City Area Chamber of Commerce, is the sponsor of the event. The show offers great exposure of your bulls, is well attended, and grows in size each year. Show time will start at 11:00am and run to 4:00 p.m.

The rules of this show are very simple. Pen assignments are made by utilizing a "lottery drawing". The maximum capacity of a pen is <u>6-yearling bulls</u>. We will monitor the pens to see that all is safe, both for the animals and the audience. If it becomes apparent that your bulls are causing a safety concern you will be asked to trailer them. Also, please remember this is a show, not a sale!

It is very easy to become a participant. Simply send your registration fee of \$150/per Pen to the Miles City Area Chamber of Commerce. Your registration entitles you to a pen, pine shavings, and 2 meal youchers redeemable at several local restaurants.

Registration and payment must be made by January 15, 2018, to insure your listing in the Event Guide.

We are also offering our Pen Location Raffle, again this year. We will sell raffle tickets for \$10.00 each. You may purchase as many tickets as you want. We will draw 5 tickets from all the tickets sold. The winner of the first ticket drawn will have the first chance to pick the location of their pen, and so on, with the next four tickets drawn. The raffle is held prior to the "lottery draw". This allows the winners of the raffle to choose their pen locations.

The Cowtown Beef Breeders Show will be the first opportunity of the year to distribute our annual Event Guide. You may purchase a full-page ad, in this edition of the Guide, for \$100/black and white, or \$200 for color. Approximately 200 Event Guides will be distributed throughout the show. You can email your ad copy to us, at the email address below, or Commercial Printing at the Miles City Star can create it for you. We must have it by January 13th, to be included in the guide. The Miles City Star can be contacted at 406-234-0450.

Please send your registration fee to:

Miles City Area Chamber of Commerce 511 Pleasant St Miles City MT 59301

Contact the Chamber office with your questions: 406-234-2890
Office.milescitychamber@gmail.com