



Miles City Jaycees
BHS Parade Committee
C/O Chamber of Commerce
511 Pleasant Street
Miles City, MT 59301

Greetings Friends!

This year will be the **70th Anniversary** of the Miles City Bucking Horse Sale! We invite you to join us in the festivities this year from May 13th - 16th, 2021.

We are pleased to announce that the Miles City Jaycees will once again be hosting the **Bucking Horse Sale Parade on Saturday, May 15th, 2021**. The theme of this year's parade is "**Miles City Strong**".

We are dedicating the *Bucking Horse Sale Parade* this year to the frontline workers of Miles City to show our appreciation for the individuals, families and businesses who provided their services and support to our community throughout the pandemic, and continue to do so. We truly came together as a community and this kind of love and support shows that we are MILES CITY STRONG!

We would be honored to have you join the parade this year! The parade will begin at 9:30am on May 15th, 2021, with line-up starting at 8:30am. The entry fee for the parade is \$20.00 per float, mounted unit, walking/marching unit, dance/band/drill team, group/club, business, non-profit organization, or vehicle. If you would like to register an additional unit, the cost is \$10 per additional unit. **Please have your registrations submitted no later than Friday, May 7th, 2021.**

Cash Prizes will be awarded in eight categories with a first prize of \$75.00, and a second prize of \$50.00 in each category. An overall grand prize of \$150.00 will be awarded to the parade entrant who represents our parade theme the best!

A parade registration form has been enclosed for your convenience and may be returned to the Miles City Chamber of Commerce by mail, with payment, to:

Attn: BHS Parade Committee
Miles City Chamber of Commerce
511 Pleasant Street
Miles City, MT 59301

We look forward to seeing you at the parade this year!

Cassandra Erickson

Cassandra Erickson
2021 Public Relations Director
Miles City Jaycees

2021 BHS Parade Theme: "MILES CITY STRONG"

Name of Individual/Group/Business: _____

Primary Contact Name: _____ Phone #: _____

Email Address: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Please indicate the category for your parade entry: Float Marching/Band Unit Horse Mounted Unit
 Animal Unit Cars Motorcycles Business/Farm/Ranch Political Other/Miscellaneous

Will you be entering more than one parade unit? Yes No If Yes, how many total units? _____

Please provide a brief description of your parade entry: _____

Have you enclosed a check payable to the Miles City Jaycees? Yes No Total Amount Enclosed: \$ _____

I attest that I have read the enclosed *2021 BHS Parade Guidelines* and agree to participate in the 2021 BHS Parade and adhere to the rules and guidelines governing the parade.

Signature: _____ Date: _____

Parade Registration Fee is \$20.00 for the first unit, and \$10 per additional unit.
REGISTRATION DEADLINE IS FRIDAY, MAY 7TH, 2021

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Primary Contact Name: _____ Phone #: _____

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Mailing Address: _____ City: _____ State: _____ Zip: _____

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REGISTRATION DEADLINE IS FRIDAY, MAY 7TH, 2021

2021 BHS Parade Guidelines

All entry forms may be returned by mail, with payment, to:

Attn: BHS Parade Committee
Miles City Chamber of Commerce
511 Pleasant Street
Miles City, MT 59301

IMPORTANT INFORMATION REGARDING YOUR PARADE ENTRY (PLEASE READ):

As the entry forms are returned, you will be assigned a parade entry number for each unit you have registered in the parade. **Parade entry numbers will be EMAILED to the email address you provide on your parade registration form.** Parade entry numbers MUST be visibly displayed on the left hand side of the parade unit (driver's side). Each unit must have a number large enough to be seen by the Parade Judges. The Parade Judges table will be located on the North side of Main Street.

GUIDELINES FOR PARADE LINE-UP

ALL parade entrants will begin lining up at 8:30am according to their designated streets as follows:

Bridge Street – Floats

Fort Street – Cars, Motorcycles, etc.

Park Street – Horses and Animals

Pacific Avenue – Farm Equipment and Commercial Vehicles

Riverside Park – All marching/walking units please assemble in the park near 5th Street and Bridge

South 5th Street must be left CLEAR – This enables parade entrants to get into position without congestion.

PARADE ROUTE

The parade route begins at 5th Street and Main Street and travels East on Main Street toward N Montana Avenue. When you reach N Montana Avenue, please turn left onto N Montana Avenue and travel North toward Leighton Blvd. Upon reaching Leighton Blvd, you may turn right or left, or continue on N Montana Avenue, to exit the parade.

GUIDELINES FOR PARADE UNITS

- Floats and vehicles driving in the parade **MUST** be in good working condition. Please maintain at least 2 car length's distance between your unit and the unit in front of you.
- Marching/Walking units must have a forward moving routine to prevent delays in the flow of the parade.
- For the safety of everyone attending the parade, we ask that you if you will be handing out candy/business swag/promotional items, that you (1) do NOT throw the items into the crowd; please walk near the sidewalk to hand-out items to avoid having kids run into the street, and (2) please wear a mask if you are handing out anything to the crowd.

PARADE THEME

- Our parade theme this year is **“Miles City Strong”**. This theme can be represented in a number of ways, i.e. CCDHS Blue and Yellow, MCC Blue and Silver, blue ribbons to support healthcare workers, white ribbons to support frontline workers, and red/yellow ribbons to remember those we lost to Covid-19.

2021 Bucking Horse Sale Parade
- Entry Categories & Parade Judging Guidelines-

Please Note: These guidelines are provided to help you with the planning of your parade entry.

- 1. Floats – Motor Driven & Pull Type**
 - 1.1. Integration of parade theme
 - 1.2. Originality - uniqueness and creativity
 - 1.3. Appearance - decoration and arrangement
 - 1.4. Crowd Effect

- 2. Marching/Band Units**
 - 2.1. Integration of parade theme
 - 2.2. Appearance - precision of formation, routine, outfits
 - 2.3. Sound - intonation, selection of music, rhythmic precision
 - 2.4. Crowd Effect

- 3. Horse Mounted Units**
 - 3.1. Integration of parade theme
 - 3.2. Uniformity - precision of formations or choreography
 - 3.3. Presentation - appearance of outfits, grooming of horses
 - 3.4. Crowd Effect

- 4. Animal Units**
 - 4.1. Integration of parade theme
 - 4.2. Originality - Uniqueness and creativity
 - 4.3. Presentation - arrangement, appearance of outfits, grooming of animals
 - 4.4. Crowd Effect

- 5. Cars - Antique/Sports/Street Rods**
 - 5.1. Integration of parade theme
 - 5.2. Appearance - Age and condition of vehicle
 - 5.3. Originality - Unique or rare qualities of the vehicle
 - 5.4. Crowd Effect

- 6. Motorcycles**
 - 6.1. Integration of parade theme
 - 6.2. Appearance - Age, style and condition of motorcycle
 - 6.3. Presentation - performance, routine, formation, outfits
 - 6.4. Crowd effect

- 7. Business/Commercial/Farm & Ranch Equipment**
 - 7.1. Integration of parade theme
 - 7.2. Appearance - Quality and condition of vehicle
 - 7.3. Originality - uniqueness, design
 - 7.4. Crowd Effect

- 8. Political - this category is exempt from Judging**

- 9. Other/Miscellaneous**
 - 9.1. Integration of parade theme
 - 9.2. Appearance - outfits, design, quality, decor
 - 9.3. Originality - uniqueness and creativity
 - 9.4. Crowd Effect